



CHEETAH OUTREACH

See it, Sense it, Save it



The Race for Survival

It took 4,000,000 years of evolution for the cheetah to become the exceptional animal it is today and 100 years for man to place it on the endangered list. Now the fastest land animal in the world is losing its most important race: the race for survival. At the turn of the century an estimated 100,000 cheetah lived in 44 countries throughout Africa and Asia. Today, there are less than 10,000 cheetah worldwide and South Africa is home to fewer than 1,000 of these majestic cats. At the present rate of decline this species could be extinct in 10-15 years.

Cheetah Outreach campaigns to bring the plight of the free-ranging cheetah into full focus in the rural and urban communities of South Africa, especially the Western Cape and provide an international voice for this endangered African cat. Our cheetah ambassadors create awareness and provide financial support for conservation projects:

Conservation Delivery:

- Cheetah Outreach Trust's Anatolian Livestock Guarding Dog Programme places dogs which protect livestock removing the farmer's need to trap predators
- EWT's Predator Conflict Working Group – Anatolian Livestock Guarding Dog Programme support.

Environmental Education programmes to create a sense of ownership of our valuable wildlife heritage and to sow the seeds of a conservation ethic amongst our youth, especially in our disadvantaged communities namely:

- Funding of hands-on school education programmes and bussing of learners to the Trust's education facility
- Hosting of teacher workshops
- International teacher fellowships providing skilling and capacity-building of teachers from previously disadvantaged communities.
- Development and distribution of curriculum linked resources using the cheetah as a learning tool
- Training of ambassadors for in-situ conservation efforts

We are grateful to all our sponsors and the many volunteers who have given their time and the people of Cape Town who have helped this programme grow its inception to the popularity it enjoys today.

For information regarding classroom visits and teacher workshops contact:
Dawn Glover on 082 872 4007

For information on bookings at private venues/hotels or film/photographic shoots contact: **Nikki Chapman on 082 768 8967**

Tel / Fax: 021 881 3242

E-mail: cheetah@intekom.co.za Website: www.cheetah.co.za

Help Support Cheetah Outreach

To join Cheetah Outreach in its efforts just mark the category of support and fill in your name and address on the form below:

Sponsorship Opportunities:

Member (R200)

Pays for worksheets for 4 school visits

Bi-annual newsletter of activities, 1 free entry into enclosure per year.

Sponsor (R500)

Supports an on-site school presentation

Newsletter, photo, name and date of visit to school or community event, 6 free entries into enclosure per year.

Patron (R1000)

Supports funding of transport for disadvantaged schools / community groups to on-site presentation

Newsletter and recognition on the Cheetah Outreach website, 15 free entries into enclosure per year.

Adoption of one cheetah - when available (R5000)

Newsletter and recognition on our adoption board at Cheetah Outreach, recognition on the website and a photo and information of cheetah adopted as well as unlimited entry into our enclosure.

Adoption of one small carnivore - when available (R3000/R4000)

Newsletter and recognition on our adoption board at Cheetah Outreach, recognition on the website and a photo and information of cheetah adopted as well as unlimited entry into our enclosure.

Adoption of a working Anatolian (R5000)

Supports husbandry and veterinary expenses for 1st year of Anatolian placement on farm

Newsletter and recognition on our Anatolian adoption board at Cheetah Outreach, recognition on the website and a photo and regular updates of Anatolian adopted as well as unlimited entry into our enclosure

Name and Contact Number:.....

Mailing Address:.....

Email Address:.....

Mail this form and your cheque payable to:

Cheetah Outreach Trust, 211 Victoria Junction, Prestwich Street, Cape Town, 8000, South Africa